



# ACORD2012

AUSTRALIA AND ASIA PACIFIC CLINICAL ONCOLOGY  
RESEARCH DEVELOPMENT WORKSHOP

**SEPTEMBER 2012**



**SPONSORSHIP PROSPECTUS**

## BACKGROUND

Held every two years since 2004, the ACORD Workshop is an exceptional opportunity in oncology education. With its international focus, provision of hands-on collaboration and guidance by a world renowned faculty, ACORD, is a career enhancing opportunity.

The ACORD Workshop provides training in clinical trials methodology for junior oncology clinicians from Australia and the Asia Pacific region. The Workshop draws on international expertise to provide global perspectives in its teaching formats: including lectures, small group discussions and one-on-one mentoring. This is made possible through the partnership of MOGA, the American Association for Cancer Research (AACR), the American Society of Clinical Oncology (ASCO), European Society for Medical Oncology (ESMO), the Clinical Oncological Society of Australia (COSA) and Cancer Council Australia (CCA).

The most recent Workshop was held from 12-17 September 2010 in Queensland, Australia. The next Workshop is scheduled for Australia in September 2012 and information can be found at <http://www.acordworkshop.org.au>



## PARTICIPANTS

Up to 80 participants are selected through a competitive application process to join in the Workshop. Participants represent a wide range of oncology backgrounds, with specialities including Medical, Surgical and Radiation Oncology, Haematology and Palliative Care. Each participant receives individual guidance and assistance from the faculty with the protocols they are selected to develop at the Workshop, and work collaboratively with their international peers.

Participants attend the Workshop as self funded applicants or, pending proof of financial hardship, are considered for Fellowship support.

## FACULTY

The ACORD faculty includes leading world experts in clinical trials design and oncology. Previous Workshop faculty has included presidents of ASCO and the AACR along with representatives of the ESMO and leading cancer researchers from North America, Europe, Asia and Australia.



## SPONSORSHIP OPPORTUNITIES

The ACORD Workshop affords an opportunity for sponsors to:

Demonstrate their commitment to maintaining excellence in clinical trials design and practice at international standards.

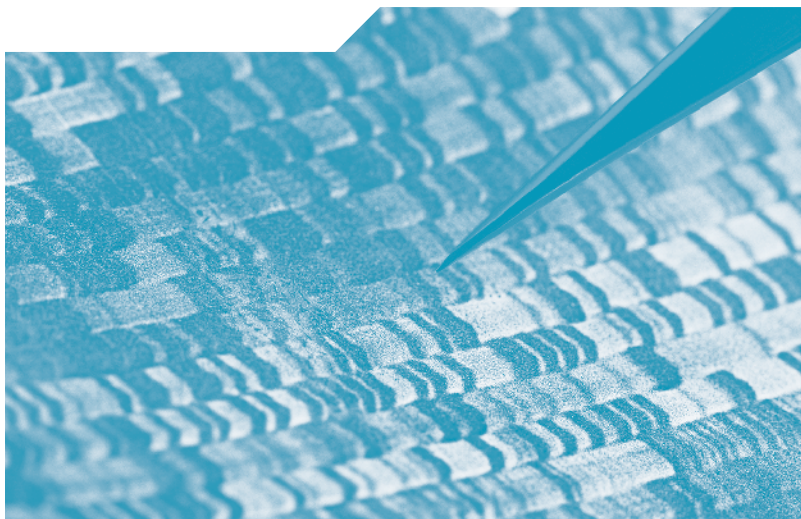
Gain international exposure at a high profile regional event

Make a positive contribution to the professional development of oncology specialists in Australia and the Asia Pacific region.

Establish networks with international experts and trainees from the full spectrum of oncology subspecialties.

ACORD has received highly positive feedback from all sponsors and oncology professionals who have benefited from their involvement with this professional educational activity.

### NEXT WORKSHOP - SEPTEMBER 2012



**“This is one of the best workshops I have attended. The faculty were accessible and helpful.”**  
Radiation Oncologist,  
New Zealand













**“ACORD does a fantastic job in teaching junior doctors more about research methods and turning ideas into a successful trial.”**  
Surgeon, India



**“The lectures and the small group discussions were very useful and interesting. ACORD has certainly increased my understanding and confidence.”**  
Medical Oncologist,  
Australia



## SPONSORSHIP DETAILS

	PLATINUM	GOLD	SILVER	BRONZE	FELLOWSHIP
Places for organisation staff as participants of ACORD 2012					
Places for organisation staff as observers at ACORD 2012					
Acknowledgement as major Workshop sponsor					
Cost (excluding GST)	\$100,000	\$85,000	\$57,000	\$40,000	\$7,000-\$28,000

## Additional Sponsorship Opportunities

These opportunities offer additional acknowledgment and benefits dependent on the activity and the level of sponsorship and will be developed in negotiation with each sponsor.

- Computer lab
- Library
- Satchel
- Internet set up
- ACORD Website
- USB
- Pens and pads
- Syllabus
- Travel
- Secretariat
- Alumni Network
- Evaluation Program

If the sponsorship opportunities and benefits in this prospectus don't meet your requirements but you still wish to support **ACORD 2012**, please contact us on **02 92 56 9651** or email us at [moga@moga.org.au](mailto:moga@moga.org.au). We seek to be flexible and may be able to negotiate the alternative that will better suit your company's needs.



## SPONSORSHIP APPLICATION FORM

Australia and Asia Pacific Clinical Oncology Research  
Development (ACORD) Workshop Australia, September 2012

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Packages (Excluding GST)

<b>PLATINUM</b>	\$100,000	<input type="checkbox"/>		
<b>GOLD</b>	\$85,000	<input type="checkbox"/>		
<b>SILVER</b>	\$57,000	<input type="checkbox"/>		
<b>BRONZE</b>	\$40,000	<input type="checkbox"/>		
<b>FELLOWSHIP</b>	\$28,000 x 4	<input type="checkbox"/>	\$14,000 x 2	<input type="checkbox"/>
	\$21,500 x 3	<input type="checkbox"/>	\$7,000 x 1	<input type="checkbox"/>

### ADDITIONAL OPPORTUNITIES BY NEGOTIATION

Please contact the MOGA Secretariat on: **02 9256 9651**  
or email us at [moga@moga.org.au](mailto:moga@moga.org.au)

Please submit this form and we will forward a tax invoice to you for payment  
for the sponsorship level requested

Return this form to:  
The Medical Oncology Group of Australia  
145 Macquarie Street, Sydney NSW 2010.  
E: [moga@moga.org.au](mailto:moga@moga.org.au) T: +61 2 9256 9653 F: +61 2 9247 3022

# ACORD2010

## AUSTRALIA AND ASIA PACIFIC CLINICAL ONCOLOGY RESEARCH DEVELOPMENT WORKSHOP

### Collaborating Organisations



### Gold Sponsors



### Silver Sponsors



### Bronze Sponsors



### Fellowship Sponsors



### Supporting Organisations

